





# SEWED IN

## *Baby Lock Holiday Guide*

The holidays are just around the corner, and Baby Lock is here to help. Whether you want to cozy up to a new sewing project, add a must-have machine to your wish list, or are doing a little holiday shopping of your own, we've got just the thing to make your days merry and bright.

## *Inside You'll Find*

Throughout these pages, you'll find free holiday projects and special offers, Baby Lock machines available for purchase online through your local retailer, and much, much more!

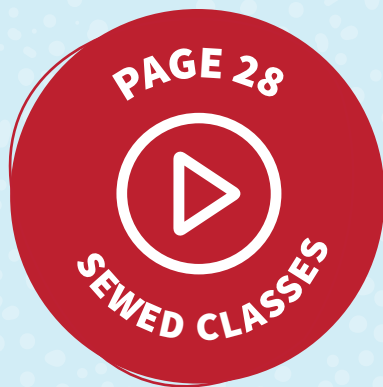
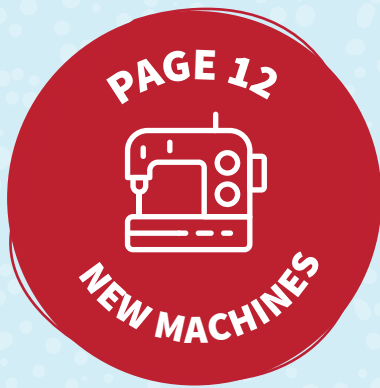


**baby lock**

**FOR THE LOVE OF SEWING**



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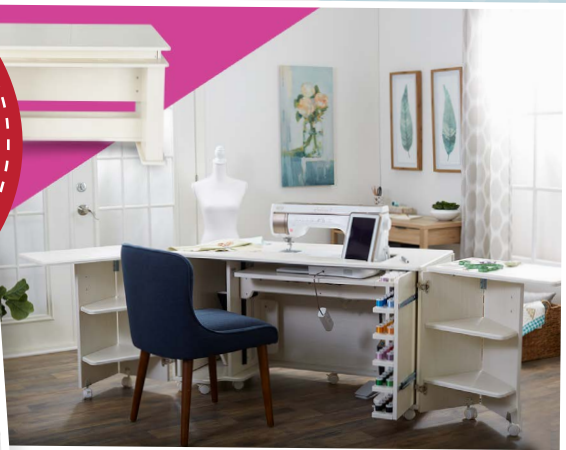


# HO, HO, HO, *holiday offers*

Give the gift that keeps on sewing (or keep it all to yourself!)  
and enjoy these special offers and financing programs  
designed to brighten your holidays.

Valid through December 24, 2020

**Bundle Value**  
**\$5,570\***  
\*Does not include machine price



## Free Studio & Zandra Shaw Collection

Purchase a Baby Lock at MSRP Solaris 2 and receive a Koala Artisan Height Adjustable Creative Center or a Koala Artisan Slimline Embroidery Studio, and an Exclusive Embroidery Design Collection from Education Partner Zandra Shaw.

[SEE DETAILS](#)

**Bundle Value**  
**\$2,570\***  
\*Does not include machine price



## Free Koala Embroidery Center

With the purchase of a Baby Lock Venture 10-Needle Embroidery Machine at MSRP. Plus get a 60-day trial of online sewing classes, too!

[SEE DETAILS](#)

### Free Online Sewing Classes

Get 60 days of free online sewing classes with the purchase of any new Baby Lock machine!

[SEE DETAILS](#)

# 30% OFF All Baby Lock Sergers Accessories

Receive 30% off all Baby Lock Serger Accessories with the purchase of a Baby Lock Serger at MSRP.



[SEE DETAILS](#)



## 60-Month No-Interest Financing\*

No-Interest Financing for 60 months on purchases over \$5,000 available! This special payment offer is valid 11/19/20–11/30/20 and 12/17/20–12/31/20.

[SEE DETAILS](#)



## 36-Month No-Interest Financing\*

No-Interest Financing for 36 months on purchases over \$2,000 available! This special payment offer is valid 11/19/20–11/30/20 and 12/17/20–12/31/20.

[SEE DETAILS](#)



# Koala \$500 Rebate Offer

Purchase any Baby Lock machine under \$5,000, and a Koala studio at the same time and get \$500 off!

[SEE DETAILS](#)



# Free Exclusive Embroidery Design Collection

Purchase a Solaris Upgrade II and Baby Lock Magnetic Frame at MSRP and get an Exclusive Embroidery Design Collection by Baby Lock Education Partner Zandra Shaw!

[SEE DETAILS](#)



# Koala \$1,000 Rebate Offer

Purchase any Baby Lock machine over \$5,000, and a Koala studio at the same time and get \$1,000 off!

[SEE DETAILS](#)

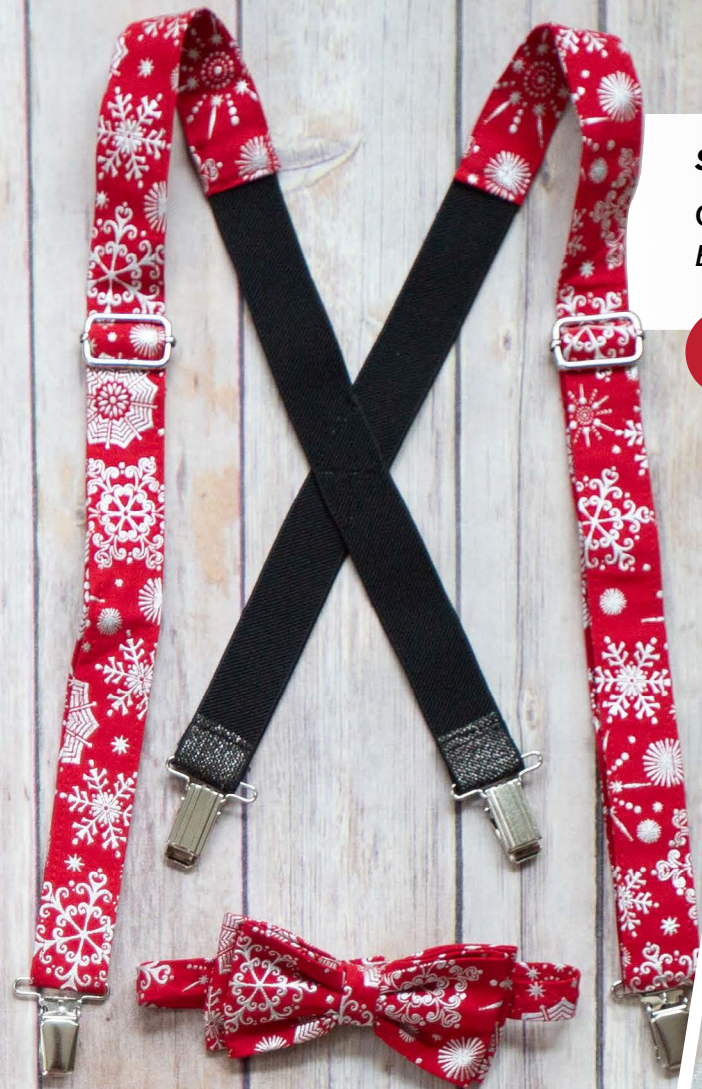


***Simple Serged and Sewn Skirt***

Created by Stephanie Struckmann  
*Baby Lock National Training Specialist*

[SEE PROJECT](#)





**Snazzy Suspenders**

Created by Stephanie Struckmann  
*Baby Lock National Training Specialist*

[SEE PROJECT](#)



**Kid's Double Bow Tie or Hair Bow**

Created by Stephanie Struckmann  
*Baby Lock National Training Specialist*

[SEE PROJECT](#)



**Alliance**



**Flourish 2**



**Pathfinder**

# Let it snow

## Baby Lock Machines Available Online

When the weather outside is frightful, you can browse Baby Lock products right from the comfort of your own home. Explore our selection at [BabyLock.com](http://BabyLock.com). Or shop online from your [local retailer](#), too!



**Presto II**



**Jazz II**



**Verve**



**Gallant**



**Jubilent**



**Brilliant**



**Accomplish**



**Zeal**



**Joy**



**Zest**



**Celebrate**



**Vibrant**

*Glitzy Serged Table Runner*

Created by Stephanie Struckmann  
*Baby Lock National Training Specialist*

[SEE PROJECT](#)



# NEW MACHINES

Our newest machines are here,  
just in time for the holidays!



## GALLANT

[LEARN MORE](#)

### Longarm Quilting Machine

*Your Expression, Within Your Grasp*

You started your quilt, and now you can finish it with the Baby Lock Gallant. Packed full of features, the Gallant is just what you need to complete any quilting project.



## VENTURE

[LEARN MORE](#)

### **Multi-Needle Embroidery Machine** *Embroidery, Free From Limitations*

The Baby Lock Venture 10-needle machine allows you to take on even more designs and projects. The Venture's free-arm design makes it easy to add embroidery to difficult-to-hoop projects, such as tote bags, t-shirts, etc. You can accomplish a multitude of projects with any design from the simplest to the most sophisticated.



***Fat Quarter Gift Bag***

Created by Carolina Moore  
with Always Expect Moore

**SEE PROJECT**

***Gobble It Up***

Created by Stephanie Struckmann  
*Baby Lock National Training Specialist*

[SEE PROJECT](#)







## SOLARIS 2

[LEARN MORE](#)

### Sewing and Embroidery Machine *Project Perfected*

Solaris 2's built-in IQ Visionary™ projector displays stitches and embroidery designs directly on the fabric. Resize, move or make other adjustments with the touch of a wireless stylus – all while seeing it happen in real time before you sew it out. Perfect placement is achieved every time.



## SOLARIS 2 UPGRADE

[LEARN MORE](#)

### Sewing and Embroidery Machine Upgrade *Project Perfected*

Get more creative tools on your Solaris embroidery and sewing machine with this must have software upgrade. You'll also have the ability to use the IQ Intuition™ App for endless design creation.



## EUPHORIA

[LEARN MORE](#)

### Cover Stitch Machine *Get a Professional Edge*

The Baby Lock Euphoria cover stitch machine is the perfect complement to your Baby Lock four thread serger or sewing machine. It creates professional finishes for all your garments, is perfect for active knitwear and even home décor projects. Choose from a triple, wide or narrow cover stitch or chain stitch and easily finish your projects made from even the trickiest fabrics.

## *Holiday Hoopla*

Created by Patty Marty  
*Baby Lock Training, Education and Events Manager*

[SEE PROJECT](#)





### *Holiday Placemats*

Created by Patty Marty  
*Baby Lock Training, Education and Events Manager*

[SEE PROJECT](#)



# NEW ACCESSORIES

You're going to need a bigger stocking.  
These new accessories are must-haves for  
your holiday wish list.

## QUILTING ACCESSORIES



Regent Quilting Drawer



Gallant Rear Handlebars and Laser



Gallant Ruler Base



Villa Frame 8-Foot Tabletop Kit

## EMBROIDERY ACCESSORIES



Solaris Upgrade 2



Magnetic Hoop for Solaris



10-5/8" x 10-5/8" Embroidery Hoop



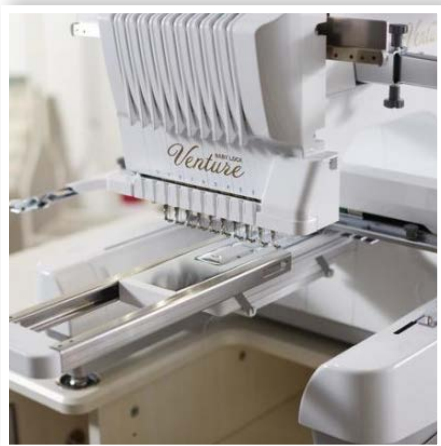
14" x 18" Magnetic Embroidery Hoop



Cap Frame Hoop Set



Embroidery Cap Frame Only



Narrow Support Table

## SEWING ACCESSORIES



Hemmer Foot Kit



Machine Trolley

## SERGER ACCESSORIES



Euphoria Foot & Accessory Kit

## Sewed In Survey

While you're Sewed In with Baby Lock this winter, let us know what you're up to by answering these fun survey questions!

[TAKE SURVEY](#)

What projects are you sewing during the holiday season?

Gifts for others

Holiday outfits

Quilts

Holiday décor

Other

What is your favorite thing to bake for the holidays?

Pie

Cookies

Cake

Bread

Other





***Holiday Wool Felt Poster***

Created by Patty Marty  
*Baby Lock Training, Education and Events Manager*

[SEE PROJECT](#)

**Hanukkah Celebration**

Created by Lisa Knight  
Baby Lock National Educator

[SEE PROJECT](#)



***Farmhouse Stocking Wall Decor***

Created by Patty Marty  
*Baby Lock Training, Education and Events Manager*

**SEE PROJECT**



## ***All Nuts About Squirrels Quilt***

Created by Patty Marty

*Baby Lock Training, Education and Events Manager*

**SEE PROJECT**





# SEWED CLASSES

Why go dashing through the snow when you can stay in and sew?

With Baby Lock's 900+ online sewing classes, you can learn everything from new techniques, to tips for getting the most out of your machine, to how-to create fun sewing projects, and more!



Exploring Auto-Decorative Fill on the Baby Lock Solaris 2



Serger Made Leggings



Getting to Know Pro-Stitcher Designer Software



Sew a Storage Cube

[View All SEWED Classes](#)

# BABY LOCK RETAILER EXPERIENCE

There's always something exciting to learn, to experience, or to be inspired by when you own a Baby Lock product. But what inspires us? To put it simply—you.



Baby Lock and our independent retailer network are committed to sewers like you. Together, we provide the highest quality products and services not available through mass retailers, and we can meet your sewing needs better than anyone else.



When we have problems with our car, many of us turn to a mechanic. Well, think of your Baby Lock retailer as the expert you rely on for another very important machine—your Baby Lock! They'll always go the extra mile for you.



Whether you're looking for product information or a recommendation on your next machine, you can count on your Baby Lock retailer to help you choose the sewing machines that best fit your needs. Well-trained on the Baby Lock line, they're your friendly, trusted advisor—someone who will guide you through the features and innovations that make sewing so much fun.



With every Baby Lock machine and product, we keep one thing in mind: Everything we do is for the love of sewing – that's our destiny. We know that you do everything for the love of sewing, too. What's more, we provide you with a comprehensive library of education and training so you'll always have something to learn. So when it comes time to create, nothing will stand in your way.

[Find Your Local Retailer](#)



***Serger Pumpkin***

Created by Mike Johns  
*Baby Lock National Educator*

[SEE PROJECT](#)



**Lucy's Kitchen Set**

Created by Patty Young  
with MODKID

[SEE PROJECT](#)





# WHY SHOP SMALL?

By choosing your local Baby Lock retailer for your sewing needs, you not only enjoy a more distinctive, personal experience, you're also helping build community. Stop by your Baby Lock retailer to learn about all the wonderful Baby Lock products that will bring your love of sewing to life.



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Baby Lock USA corporate office in St. Louis, Missouri, is still run by the same family that brought the first home serger to the United States in 1967. This family business started as a small, independent sewing machine parts retail store. We carry on this tradition through our Independent Authorized Baby Lock retailers who deliver the personalized, memorable service our customers have come to expect.

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**Thanks for  
reading!**

Happy Holidays!

**Find Your Local Retailer**

**baby lock**

FOR THE LOVE OF SEWING